

## Q3 2020 NAPLES, FL



■Net Absorption ■Net Deliveries —Vacancy —U.S. Vacancy

## **RETAIL MARKET OVERVIEW**

CLAIRE SEARLS, Director of Research

Total leasing activity decreased 47% from this time last year. The overall vacancy rate increased 90 basis points from third quarter 2019. Overall net absorption ended third quarter 2020 at negative 48,981 square feet. Grocery-anchored shopping centers seemed to be less affected from COVID-19. The property type closed the guarter with an average asking rate of \$21.71 PSF NNN. Grocery-anchored neighborhood and community centers ended the quarter with a 4.1% vacancy rate and positive absorption. However, expect overall market absorption to remain negative for the rest of the year with a possible rebound in 2021.

MARKET INDICATORS	Q3 2020	Q2 2020	Q1 2020	Q4 2019	Q3 2019
▼ Net Absorption	(48,981) SF	(17,078) SF	23,936 SF	17,193 SF	(34,563) SF
▲ Vacancy Rate	6.7%	6.3%	5.7%	5.7%	5.8%
▼ Avg NNN Asking Rate	\$22.25 PSF	\$22.75 PSF	\$22.03 PSF	\$21.87 PSF	\$22.89 PSF
▼ Under Construction	10,860 SF	14,360 SF	51,077 SF	53,577 SF	58,577 SF
▲ Inventory	13,291,250 SF	13,287,750 SF	13,240,173 SF	13,234,173 SF	13,229,173 SF

## **NET ABSORPTION, NET DELIVERIES, & VACANCY** 350,000 180,000 300,000 250.000 140.000 200,000 120,000 100,000 150.000 80.000 100,000 60.000 50.000 40,000 2012 2014 20,000 -50.000 -100,000



TOP SALE TRANSACTIONS BY SF	SIZE	SALE PRICE	BUYER / SELLER	TENANCY TYPE
3290 and 3300-3384 Tamiami Trail E Naples, FL	132,786 SF	\$13,757,000.00 \$104.00 PSF	Johnson Development Associates Kite Realty Group Trust	Multi-Tenant
680 Tamiami Trail North Naples, FL	10,000 SF	\$4,000,000.00 \$400.00 PSF	Naples Redevelopment, Inc. 680 9th Street North LLC	Single-Tenant

TOP LEASE TRANSACTIONS BY SF	SIZE	LANDLORD	TENANT	TENANT INDUSTRY
3891 Davis Boulevard Naples, FL	6,000 SF	Garage Doors of Naples, Inc.	Undisclosed	-
2104-2184 Tamiami Trail North Naples, FL	5,000 SF	Continental Realty Corporation	Undisclosed	-
2275 Pine Ridge Road Naples, FL	4,000 SF	Ross Development Co.	Undisclosed	-