

Q4 2020NAPLES, FL



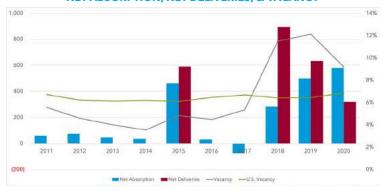
MULTIFAMILY MARKET OVERVIEW

CLAIRE SEARLS, Director of Research

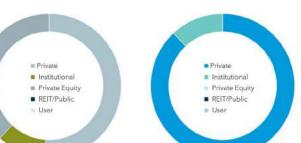
Asset appreciation increased in the Naples market as vacancy rates tightened and overall market rent growth stabilized. Investors put nearly \$220M into multifamily acquisitions in the Collier County/Naples trade area in 2020. New supply has historically been down in the Naples/Immokalee/Marco Island MSA, however inventory increased after third quarter 2020 with the completion of Lago, a 320-unit community in the northeast corner of Radio Road and Livingston Road.

| MARKET INDICATORS | Q4 2020 | Q3 2020 | Q2 2020 | Q1 2020 | Q4 2019 |
|----------------------|------------|------------|------------|------------|------------|
| ▼ Absorption Units | 580 | 659 | 493 | 596 | 500 |
| ▼ Vacancy Rate | 9.2% | 11.7% | 10.8% | 10.1% | 12.1% |
| ▲ Asking Rent/Unit | \$1,425.34 | \$1,414.43 | \$1,407.11 | \$1,412.15 | \$1,418.11 |
| ✓ ► Inventory Units | 10,208 | 10,208 | 9,888 | 9,888 | 9,888 |
| ◆ Under Construction | 866 | 866 | 1,130 | 1,130 | 610 |

NET ABSORPTION, NET DELIVERIES, & VACANCY



SALE BY BUYER TYPE



SALE BY SELLER TYPE

**'Sale by Buyer' and 'Sale by Seller' Data is comprised of data from the previous 12 months.

| TOP SALE TRANSACTIONS BY SF | SALE PRICE | NUMBER OF UNITS | BUYER / SELLER |
|---|-----------------|-----------------|---|
| 7425 Inspira Circle Naples, FL | \$82,250,000.00 | 304 | Equus Capital Partners, Ltd. Stock Development |
| 2580 Wild Pines Lane Naples, FL | \$25,350,000.00 | 200 | GMF Capital Axonic Capital |
| 3531 Plantation Way Naples, FL \$24,000,000.00 | | 188 | US Industries Group, Inc. Preston Giuliano Capital Partners, LLC |

| TOI |
|-----|
| Car |
| Equ |
| GM |
| US |
| Joh |
| |

| TOP BUYERS (PAST 12 MONTHS) | SALES VOLUME | |
|------------------------------|--------------|--|
| Cardone Capital | \$85,000,000 | |
| Equus Capital Partners, Ltd. | \$82,250,000 | |
| GMF Capital | \$25,350,000 | |
| US Industries Group, Inc. | \$24,000,000 | |
| John Murphy | \$1,030,000 | |



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